## **Five-Part Copywriting Campaign**

## **Blog Post**

#### **Budget Brainiacs**

# The Best and Easiest Way to Prepare your Kids for a Healthy Financial Future – Valuable Lessons for a Lifetime

This is a program for Mom's and their kids from a company founded and owned by a Mom for her kids, a Mom with the same concerns you have about preparing your kids for a healthy financial future. She is also a Mom who is a banking executive and has an MBA. Most schools do not provide kids with the education they need to manage money and build a healthy financial base for adulthood. And as a busy Mom handling the many duties and responsibilities of being a parent, you want a program that your kids will enjoy and be motivated to access without you having to monitor them constantly as they learn important financial skills and how money matters work.

Budget Brainiacs is a fun web-based program and club for families with children 10-years-old and up. Kids can log on to their personal game page and earn rewards. Budget Brainiacs is both fun and educational.

Not only will your children learn about bank accounts, compound interest, applying for jobs and apartments, creating a monthly budget, and buying a car, they will also learn how to avoid debt and much more.

Budget Brainiacs is endorsed by child authorities, financial planners, banks, credit card companies and insurance companies. As H. Walters, a professional mommy blogger attests, Budget Brainiacs has hit a "home run! My readers are very enthusiastic about this club. Their kids are buzzing about the points they can earn for cool prizes.... These comments are coming from 13-year-olds!"

Learn more about how to ensure a healthy financial future for your kids by clicking on the link below.

#### Online Ad

Kids' Healthy Financial Future

www.BudgetBrainiacs.com/Get Your Free Guide

Want to know the Best and Easiest Way to Prepare your Kids for a Healthy Financial Future? Budget Brainiacs can teach them valuable money lessons for a lifetime. Get Your Free Guide Today.

Want to ensure that your kids do not suffer under the burden of a lifetime of debt? Budget Brainiacs can teach them how to have a healthy financial future. Get Your Free Guide Today.

Want your kids to learn the basics of managing money while having fun? Budget Brainiacs can teach them valuable money lessons for a lifetime. Get Your Free Guide Today.

## **Landing Page**

How can you ensure your Kids Have a Healthy Financial Future with no debt?

Budget Brainiacs is the solution to this problem.

- -Budget Brainiacs is a fun web-based program and club for families.
- -It helps you help your kids despite your busy schedule as kids will enjoy and be motivated to access the program without you having to monitor them constantly as they learn important financial skills and how money matters work.
- -The minimal cost for month is far outweighed by the savings for your child will realize over a lifetime.

Click on the link below to get your free guide today.

#### Email

From: President, BestFin, Inc., Budget Brainiacs

Subject: Budget Brainiacs – The Best Way to Ensure your Kids for a Healthy Financial Future

Hello. I am the owner and creator of Budget Brainiacs. Thank you for downloading the Budget Brainiacs Guide.

Worried that your kids might not have a healthy financials future and could someday drown in debt? As a busy Mom you don't have the time to teach these fundamentals to your kids and schools do not teach these important concepts.

The solution? The Budget Brainiacs program that is a fun web-based program and club for families that teaches them the financial fundamentals needed for a lifetime in an entertaining way using games and prizes.

Find out more about this important resource now by clicking on the link below.

### **Sales Letter**

From: President, BestFin, Inc., Budget Brainiacs

Budget Brainiacs – You can ensure that your child has a Healthy Financial Future and Avoids Crushing Debt in Adulthood

A program for mothers who care created by a mother who cares. You can get the peace of mind knowing that your kids will be prepared for a Heathy Financial Future. And you can do so without any risk. Budget Brainiacs comes with a money-back guarantee. This program makes learning fun.

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You can buy a family/club membership for the low cost of \$29 per month which will be more than offset by the savings your children will realize over their lifetimes. Not only will your children learn about bank accounts, compound interest, applying for jobs and apartments, creating a monthly budget, and buying a car, they will also learn how to avoid debt and much more.

Don't wait. The time is now to guarantee your child's Healthy Financial Future. Click the link below to purchase your membership in this fun web-based program and club. For those who sign up today, you will receive 50 Bonus Points for use in the Club Store.